GUARD UP

PRESS KIT

EVERY BUCKET EARNED.

Guard Up is an original online basketball game for Windows PC where physics, timing and skill decide every play. Run the Park, drop into Rec or build a Pro-Am squad, with every player on the floor a real person.

FACT SHEET

Title	Guard Up
Developer	[STUDIO NAME]
Based in	[CITY, COUNTRY]
Platform	Windows PC
Status	In development
Release	[TBA]
Price	[TBA]
Genre	Online multiplayer basketball
Modes	The Park (1v1–3v3), Rec (3v3, 5v5), Pro-Am
Website	playguardup.com
Press contact	[NAME] · [PRESS EMAIL]
Socials	[X] · [DISCORD] · [YOUTUBE] · [TIKTOK]

Features describe a game in development and may change.

ABOUT THE GAME

Guard Up is an online multiplayer basketball game, in development for Windows PC, built on one idea: every bucket should be earned. The ball is a real physical object, and dedicated servers resolve every catch, contest, block and foul from real positions and timing, so animations present the play rather than decide it. Players create a hooper with real height, wingspan and weight trade-offs and take them to the Park for 1v1 to 3v3 winners-stay runs, to Rec for drop-in 3v3 and full-court 5v5, or to Pro-Am with a registered team. Every teammate and opponent is human, nothing you can buy changes how you play, and anti-cheat is built in from day one.

KEY FEATURES

- Physics-driven ball handling, shooting, passing and defense: real contact decides the play.
- Shot timing measured against your real shooting motion, not how long you hold a button.
- The Park: outdoor 1v1, 2v2 and 3v3, first to 21 by two or first to 25, winners stay.
- Rec and Pro-Am: 3v3 and full-court 5v5 with four five-minute quarters, fouls, free throws and timeouts.
- Every player on the floor is human. No AI teammates in competitive games.
- Dedicated servers, no pay-to-win, server-side anti-cheat with appeals.

LOGOS







Download every logo, icon and screenshot in the brand kit: playguardup.com/press [LINK]. Please don’t alter the logos; see the brand guidelines.

BOILERPLATE

[STUDIO NAME] is an independent studio making Guard Up, an online basketball game where skill decides every play. Learn more at playguardup.com.